



தமிழ்நாடு தமில்நாடு TAMILNADU 09/09/24

EL 994306

சு. கிருஷ்ணன்
9032 5364 5417

வ.கி. சண்முகவேலுராஜன் M.A.
முத்துக்குந்தாள் விழிப்பலையாளர்
34/1162, கீழராஜ வீதி, தஞ்சாவூர்.
(L.No. 7/2008)
பெண்: 9994042821

General Memorandum of Understanding

This Memorandum of Understanding is made and executed on 10th September 2023

Between

Entrepreneurial Development Cell - EDC

Kunthavai Naacchiyaar Government Arts College for Women (Autonomous), Thanjavur – 7

Represented by Dr. A. John Peter – Principal

Kunthavai Naacchiyaar Government Arts College for Women (Autonomous) Thanjavur - 7

&

DoDesign

Entrepreneurial Development Course & Skill Development Course

No.207, Seetha Nagar 4th Street, Nanjikottai Road, Thanjavur

Represented by Mr.T. HARIHARAN - Managing Director

(DoDesign | EDC & SDC)

09/09/2024

T. Hariharan

About Kunthavai Naacchiyaar Government Arts College for Women

Kunthavai Naacchiyaar Government Arts College for Women (Autonomous), Thanjavur.

The institution is affiliated to Bharathidasan University, Tiruchirappalli.

It was founded in 1966 by Government of Tamil Nadu. It was started with name of **Government Arts College** in the ancient seat of learning of Tamil culture. It was upgraded in 1969 and in 1970 it was shifted to the present premises of 17.9 acre. It was recognized by the UGC in 1972. In 1984 the college was renamed as **Kunthavai Naacchiyaar Government Arts College for Women (Autonomous), Thanjavur.**

The Institution had reached another milestone in 2000 when the NACC team visited and accredited the college with Three Star Status. In the year 2004 the autonomous status was conferred to the college. In 2006 the institution was re-accredited with B+ grade by the NAAC.

About DoDesign

DoDesign is an art and design for the learning and development of modern and traditional art forms. Modern art forms include Graphical Designing, 2D Animation, Photography, Movie Making etc. Traditional Indian art forms include Tanjore Painting, Sculpting, Pottery, Water Painting, Clay Arts and so on. DoDesign is involved in designing projects for their clients across the world. Online and offline classes are available for the aspiring art and design students across the world.

Entrepreneur Development Course & Skill Development Courses

Professional Beautician Course, Graphic Design Course, Tailoring & Aari Embroidery Course, Craft Design Course, Paper Bag Making Course, Terracotta Jewel Making Course, Screen Print Course, Glass Painting Course, Digital Marketing Course, Web Design Course, Yoga Course, Classical Music.

Understanding between the parties

- To provide knowledge expertise on EDC Course & SDC Course towards creating employability and industry ready students
- To enable student's participation for training and internship in various industries.
- To guide the students to undertake research projects in the industries and provide opportunities for the same.
- To provide placement opportunities to eligible students in leading industries.
- Arranging Guest Lectures, Seminars, Interactions, symposium and other Colloquiums.

The above terms may be modified by mutual consent as when required by an addendum.

20/05/2024

T. Srinivasan

Confidentiality

Both parties agree that they shall not utilize any information received from each other or from student data base for any purpose other than the agreed programmers.

Validity

This memorandum of Understanding will be effective for a period of **Three Years** from the date of signing and is subject to change, renewal by mutual consent.

Accepted, agreed and signed by the parties on the date, month and year stated here above

[Signature]
09/09/2024.

DR. A. JOHN PETER – PRINCIPAL

Kunthavai Naacchiyaar Government Arts College
for Women (Autonomous), Thanjavur – 7.

[Signature]
MR. T. HARIHARAN – MD

DoDesign – EDC & SDC

In witness where of the designed parties have agreed and executed this document in English in two originals.

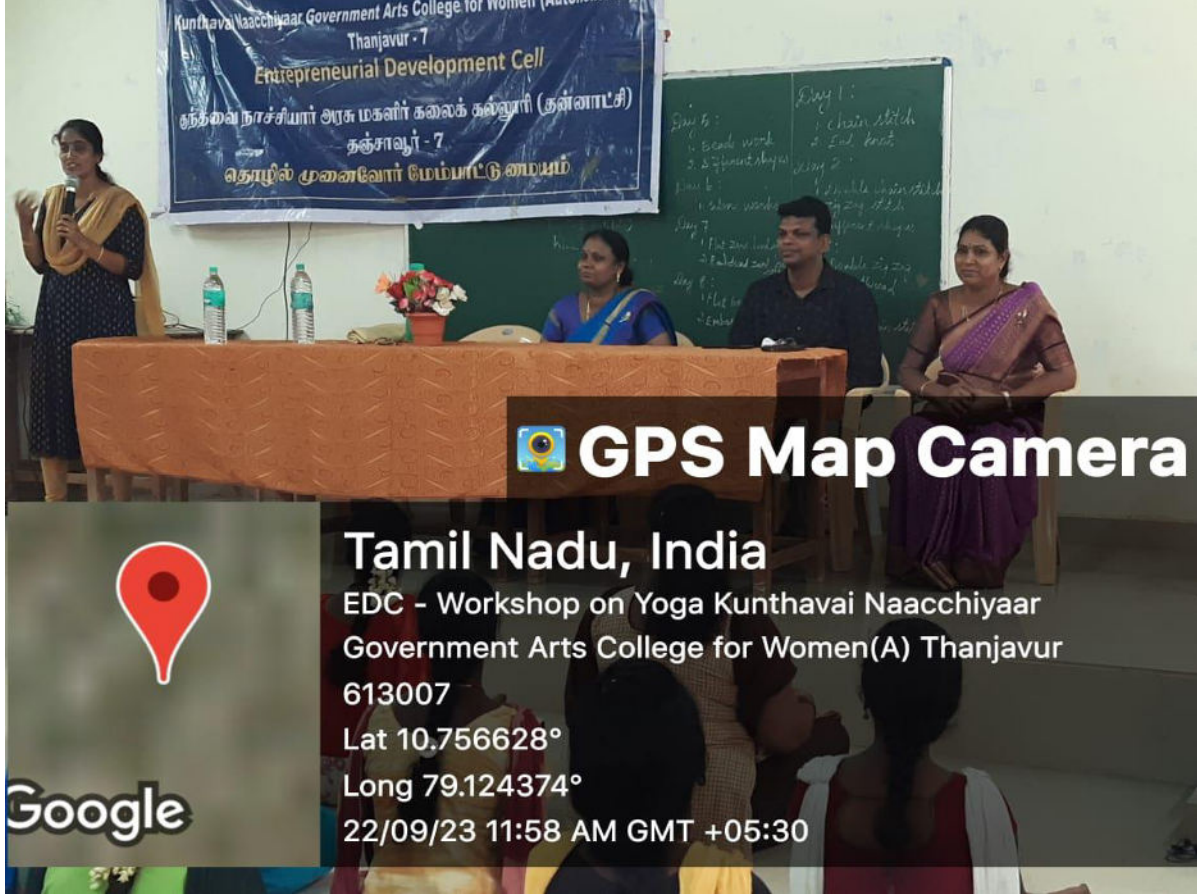


WITNESSES:

1. *[Signature]* 09/09/2024. (Dr. P. MUTHAMIL THIRUVITAL)
2. *[Signature]* 9/9/24 (Dr. S. V. SOUNDARAVALLI)

ENTREPRENEURIAL DEVELOPMENT CELL

Yoga for developing internality among budding entrepreneurs



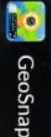
Skills development Programme (Inauguration)



Training on Graphic design



Q4CH+627, N S C Bose Nagar,
Ramani Nagar, Thanjavur,
Tamil Nadu 613007, India
Lat 10.77 Lng 79.13
11/9/2023 3:24 PM



MEMORANDUM OF UNDERSTANDING (MoU)

Between

**Kunthavai Naacchiyaar Government Arts College for Women
(Autonomous) Thanjavur, Tamil Nadu, India**

And

**Synergy School of Business Skills (a division of CADD Centre, Thanjavur)
Tamil Nadu, India**



06 Feb 2024

**Kunthavai Naacchiyaar Government Arts College
For Women (Autonomous) Thanjavur, Tamil Nadu,
India-613007**

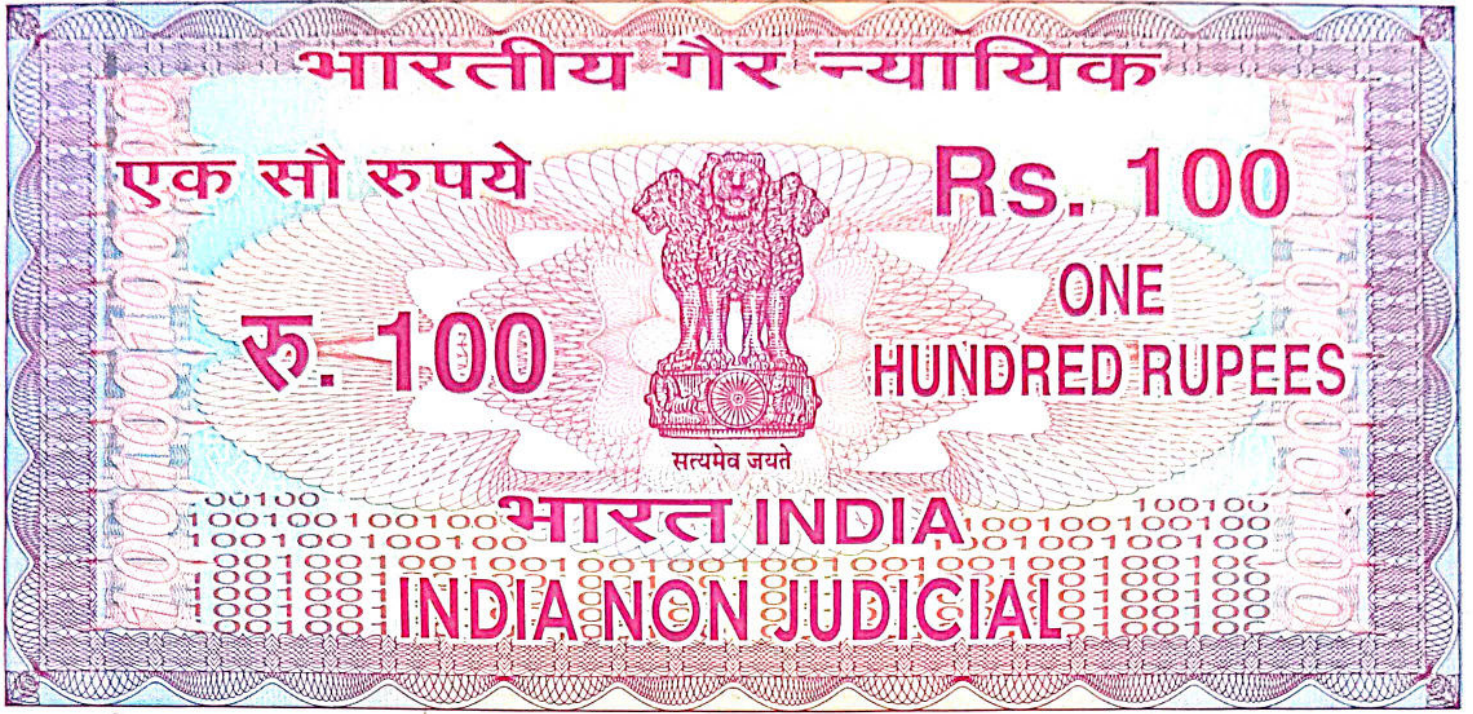


M. R. Sathya
6/2/24

**Synergy, Thanjavur
Tamil Nadu, India-613001**



THANJAVUR - 8489977530



தமிழ்நாடு தமில்நாடு TAMILNADU

05-09-2024

DW 265800

SYNERGY

THANJAVUR

G. வித்யா
முத்திரைத்தர்ப்பள் விற்பனையாளர்
கந்தர்வகோ.கூட.
உயிமம் எண்: 08/2021



Memorandum of Understanding

KUNTHAVAI NAACCHIYAAR GOVERNMENT ARTS COLLEGE FOR WOMEN
(AUTONOMOUS)

THANJAVUR-613007, TAMILNADU, INDIA

Entrepreneurial Development Cell

&

Synergy, Thanjavur

This Memorandum of Understanding is drawn up and signed by KUNTHAVAI NAACCHIYAAR GOVERNMENT ARTS COLLEGE FOR WOMEN (AUTONOMOUS), THANJAVUR-613007 (hereafter KNGAC) and M/S Synergy School of Business Skills a division of CADD CENTRE, # 4, 2nd Floor Nallaiyah Complex, 70, Srinivasam Pillai Road, Thanjavur - 613001, India (hereafter Synergy)

KNGAC and Synergy agree to engage in Entrepreneurial Development Cell in areas of mutual interest. The areas that might fall within this programme of cooperation will, where mutual benefits can be identified, include the followings

06/09/2024

M. R. ...
THANJAVUR 8489977530



1. Webinars by Industry Experts on Emerging Trends like

- Entrepreneurship and New Business Opportunities
- Empowering Women entrepreneurship
- Start up's and its future Scope

2. Can conduct Guest lecture on Trending Technologies like

- Role of e Commerce in Current Business Scenario
- The Effect of Digital Marketing in Small Scale and Large-Scale Industries
- Interactive sessions with the successful entrepreneurs

3. National Level Contests like

- Business plan contest
- AD ZAP
- Leadership Quiz
- Corporate Walk
- MEME Master

4. Orientation Program in Entrepreneurship for all Students

With respect to the above, independent and detailed agreements will be drawn up and agreed by KNGAC and Synergy. This Memorandum of Understanding is to be valid for a period of three years from the date which it is first signed. In the event of either party wishing to change or terminate the agreement, notice in writing must be given at least six months in advance of the proposed date of change of termination.

There is no financial commitment on both the parties to take up any program / activities mentioned in the scope of MoU. If there is any financial consideration, it will be dealt separately.

2024 06/09/2024

M. B. [Signature]

The authorities of contacts for this cooperation are Dr. A. John Peter, Principal, KNGAC and Mr. M. Senthilnathan, Centre Head, Synergy, for the purpose of this document; the legal representatives of the aforesaid concerns are Dr. A. John Peter, KNGAC, and Mr. M. Senthilnathan, Synergy.

Dr. A. John Peter
06/09/2024

DR. A. JOHN PETER
PRINCIPAL
KUNTHAVAI NAACCHIYAAR
GOVERNMENT ARTS COLLEGE
FOR WOMEN (AUTONOMOUS), THANJAVUR.

M. Senthilnathan
06/09/24

M. SENTHILNATHAN
CENTRE HEAD
SYNERGY
THANJAVUR



THANJAVUR - 8489977530

WITNESSES:

1. *P. M. P. Senthilnathan* 06/09/2024 (Dr. P. MUTHAMIL THIRUMAGAL)
2. *S. Shyamala Devi* 06/09/24 [S. SHYAMALA DEVI]

ENTREPRENEURIAL DEVELOPMENT CELL

Start up's and its future Scope





தமிழ்நாடு தமில்நாடு TAMILNADU 09/09/24
தனதுகூட்டு
9034 5364 8417

EL 994305

வ.கி. கல்யாணசுந்தரம் M.A.,
முத்திரைத்தான் விடுபடையாளர்
64/1162, ஆரஞ்சு வீதி, தஞ்சாவூர்.
(L.No. 7/2008)
தொலை: 9994042821

MEMORANDUM OF UNDERSTANDING



With



ENTREPRENEURIAL DEVELOPMENT CELL
KUNTHAVAI NAACCHIYAAR GOVERNMENT ARTS COLLEGE FOR WOMEN
(AUTONOMOUS), THANJAVUR – 613 007.

And

WOMEN ENTREPRENEURS DEVELOPMENT ASSOCIATION

20/09/2024,

M. Rajanaharany
10/09/24

MEMORANDUM OF UNDERSTANDING

The Memorandum of Understanding (here in after called on the MoU) is entered into on this. The **Entrepreneurial Development Cell, Kunthavai Naacchiyaar Government Arts College for Women (Autonomous), Thanjavur – 613 007**, the first party represented herein by its EDC Co-ordinator of the Cell (hereinafter referred as “First Party”, the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

AND

WEDA (Women Entrepreneurs Development Association) Second Party, herein by its Mrs. M. Rajamaheswari, (State President, Women Entrepreneurs Development Association, 114/182, North Main Street, Thanjavur) hereinafter referred to as “Second Party”, company which expression, unless excluded by or repugnant to the subject or context shall include its successors -in-office, administrators and assigns).

ABOUT THE PARTNERS

The Entrepreneurial Development Cell, **Kunthavai Naacchiyaar Government Arts College for Women (Autonomous), Thanjavur**, promotes casteless society through instruction, research and extension with a focus of providing knowledge support to rural sector to usher in self-reliant, self-sufficient and self-governed society. The WEDA is an association focusing on development of growth of women entrepreneurs on the following areas. 1) Training and Development, 2) Placement and Career Guidance, 3) Industrial Visits, 4) Stall Bookings and 5) Entrepreneur Awareness for Village Based Women.

AREAS OF COLLABORATION AND SUPPORT/SCOPE OF THE AGREEMENT

Both the parties agree to establish academic collaboration in the areas of mutual interest and in accordance in the conditions set forth in this **MEMORANDUM OF UNDERSTANDING (MOU)**. The main objective is to enhance the entrepreneurship through various activities of the students, confidence to face the competitive world to the create mind set of “Job Creators rather than Job Seekers”.

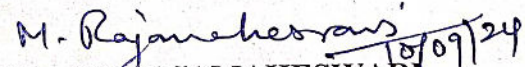
CONFIDENTIALITY

Each institution shall only use the other institutions confidential information which is communicated to it in connection with the MoU for the purpose for which it was communicated or with the permission of the communication party.

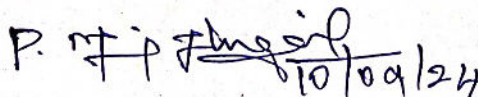


DR. A. JOHN PETER

Principal

Kunthavai Naacchiyaar Government Arts College
for Women (Autonomous),
Thanjavur – 7.


Mrs. M. RAJAMAHESWARI,
State President,
Women Entrepreneurs
Development Association (WEDA)
Thanjavur.

WITNESSES:

1. 
10/09/24
2. 
10/9/24



Skill Development Programme on 10-09-2024



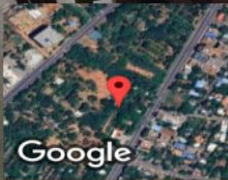


Google

 **GPS Map Camera**

EDC- MOU with WEDA, Tamil Nadu, India

Kunthavai Naacchiyaar Government Arts College for Women, Autonomous, Thanjavur
Q4CH+627, N S C Bose Nagar, Ramani Nagar, Thanjavur, Tamil Nadu 613007, India
Lat 10.76512°
Long 79.128166°
10/09/24 01:34 PM GMT +05:30



Google

 **GPS Map Camera**

EDC- MOU with WEDA, Tamil Nadu, India

Kunthavai Naacchiyaar Government Arts College for Women, Autonomous, Thanjavur
Q4CH+627, N S C Bose Nagar, Ramani Nagar, Thanjavur, Tamil Nadu 613007, India
Lat 10.76512°
Long 79.128166°
10/09/24 01:33 PM GMT +05:30